



Krys Burnett

Assistant Coach / Video Coordinator

CONTACT

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CORE COMPETENCIES

BASKETBALL / COACHING

Assistant Coaching

Player Development

Recruiting Support

Opponent Scouting

Practice Planning

Game Strategy

OPERATIONS / CREATIVE

Video Coordination

Video Editing

Graphic Design

AI Integration

Leadership

Content Strategy

EDUCATION

Mount St. Joseph University

M.Ed., Multi-Cultural Special Education
Cincinnati, OH | 2016

University of Cincinnati

B.A., Communications | Minor: Technology
Cincinnati, OH | 2008

University of Cincinnati – Clermont

A.S., Business Administration
Cincinnati, OH | 2005

PLAYING EXPERIENCE

Clermont College Women's Basketball

Student-Athlete | Ohio | 2003–2005
Holds the all-time assists record in program history.

PERSONAL BRAND

*Built in the film room. Proven in the gym.
Trusted by players and staff. Ready to recruit,
develop, and serve. I don't disappoint.*

REFERENCES AVAILABLE UPON
REQUEST

PROFESSIONAL SUMMARY

Women's basketball coach with experience across Division I, NAIA, high school, and AAU basketball. Brings a versatile background in assistant coaching, player development, recruiting support, scouting, practice planning, video coordination, and creative content production. Trusted by players and staff for strong communication, professionalism, and consistently upholding high standards in competitive program environments.

COACHING EXPERIENCE

Assistant Coach / Video Coordinator

Pullman, WA | 2023–Present

Washington State University Women's Basketball

- Lead all video operations for Washington State Women's Basketball, providing film breakdown, scouting support, and player development edits that strengthen staff preparation and teaching.
- Contribute to game planning through opponent analysis and video resources that support scouting, teaching, and team readiness.
- Support player development by creating visual teaching tools and film edits that reinforce learning, preparation, and on-court growth.
- Ensure seamless video operations during team travel and program events through organized setup, filming, footage access, and equipment management.
- Train and support staff or student workers in video equipment, editing platforms, and digital tools to improve efficiency and consistency.
- Partner with coaching staff and brand communications to develop content that reflects program standards and strengthens visibility across recruiting, marketing, and storytelling.
- Create recruiting, social media, and program content that helps communicate the identity and presentation of the program.
- Research and implement video, graphic, editing, and AI-supported tools that improve workflow, teaching, and player development.
- Provide support during on-campus recruiting visits and other select recruiting needs, helping create an organized and professional experience for prospects and families.
- Contribute to the program's recruiting presentation through content creation, staff collaboration, and coordination across athletics and university departments.

Assistant Coach / Recruiting Coordinator

Montreat, NC | 2021–2023

Montreat College Women's Basketball

Interim Head Coach | Academic Advisor | Developmental Team Head Coach

- Recruited and evaluated prospective student-athletes whose talent, character, and fit aligned with the program's competitive goals and institutional mission.
- Built strong relationships with recruits and families throughout the recruiting and enrollment process, supporting roster growth and long-term program fit.
- Contributed to roster development through evaluation, visit support, and recruiting communication tied to both immediate needs and future program direction.
- Added value across scouting, practice planning, game preparation, and player development as a trusted and versatile member of the coaching staff.
- Provided leadership and continuity as Interim Head Coach when needed, while also leading the developmental team through structured teaching, competition, and athlete growth.
- Supported competitive success through game-plan preparation, skill development, and teaching across individual, small-group, and team settings.
- Helped sustain the daily operation of the program through scheduling, travel, budget, facilities, statistics, and student-athlete academic support.
- Strengthened program visibility and engagement through recruiting initiatives, social media, fundraising efforts, and departmental collaboration.
- Upheld departmental and NAIA/AAC standards through consistent attention to compliance, accountability, and student-athlete development.

Head Varsity Girls Basketball Coach

Cincinnati, OH | 2018–2021

Clark Montessori High School

- Led the program to the deepest postseason run in school history.
- Earned MVC Conference Coach of the Year honors in first season.
- Built a competitive, relationship-centered program rooted in accountability, skill development, and confidence.
- Planned and led practices, game preparation, and player development for the varsity program.
- Founded a regional summer league and independently built one of the largest girls basketball super scrimmage events in the region.
- Fostered a positive team culture focused on growth, discipline, and belief.

Associate Program Director / AAU Coach

Cincinnati, OH | Concurrent with Clark Montessori

Phenomenal Youth

- Helped develop inner-city youth through AAU coaching, mentorship, and offseason player development.
- Supported athletes in skill growth, leadership development, and exposure opportunities.
- Contributed to a program that helped athletes earn basketball scholarships at multiple levels.
- Assisted with program leadership, player mentorship, and overall organizational development.

ADDITIONAL PROFESSIONAL EXPERIENCE

Special Education Intervention Specialist

Cincinnati, OH | 2016–2021

Cincinnati Public Schools

- Advanced from long-term substitute teaching into intervention specialist work serving students in grades 7–12.
- Supported students through instruction, intervention, advocacy, and relationship-based leadership.
- Recognized as an accomplished teacher in Ohio, reflecting strong communication, consistency, and student impact.

Technical Consultant

Cincinnati, OH | 2011–2014

Cincinnati Public Schools

- Advanced from retail computer consulting into a technical consulting role within Ohio's second-largest school district.
- Provided training, problem-solving, and service-minded support to staff and school-based technology operations.